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| **R E S U M E**  *Last updated: 201112*    **E D U C A T I O N**    *Example: Engineer, KTH,*  *Industrial Engineering and Management,*  *Master’s degree in Applied mathematics - Optimization and systems theory*    **E X P E R I E N C E**    *Example: Product manager*    **I N D U S T R I E S**    *Example: Banking and finance*  **O R G A N I Z A T I O N S**    *Example: Agile/waterfall*  *B2C/B2B/B2B2C*  *International/Swedish*  *Startups/+10 000 employees*  *English/Swedish*  **P L A T F O R M S**  *Example: Desktop/mobile*  *Web/native apps*  *Cloud/on-prem*    **S Y S T E M S**    *Example: Atlassian (Jira, Confluence, Trello)*  *Draw.io*  *Figma*  *Gandi.net*  *Gatsby*  *Gitbucket*  *Github*  *Google Analytics*  *Google Business (Docs, Gmail, Drive etc.)*  *Hotjar*  *HTML/CSS*  *Invision*  *Postman*  *Sketch*  *Slack*  *Splunk*  *SQL*  *Sublime* | **A N N A L E I J O N**  **P R O D U C T M A N A G E R**    **Phone:** +46 (0) 721 55 90 13 **|** **E-mail:** pm@annaleijon.se | **Website:** [annaleijon.se](http://annaleijon.se)    **A B O U T**  *Example: Anna is a skilled product manager with experience from many different industries...*      **S E L E C T E D A S S I G N M E N T S**    **Product manager | Savings account and payment infrastructure | Company A**  *Example: The assignment was to conceptualize, lead and launch new initiatives and prioritize the backlog as well as formulating the roadmap within the product area, which consisted of ten developers and one tester...*  **Project manager | Exchange of the core-banking system | Company B**  *Example: The assignment was to lead the exchange of Company B's core banking system from an older system called X to Y. Anna led the project with 150 project members over a period of 1.5 years...* |
|  | **A S S I G N M E N T S** |
| **K E Y W O R D S**    *Example: Agile development*  *Backlog*  *Benchmarking*  *Business strategy*  *Customer journey*  *Figma*  *MVP*  *OKRs/KPIs*  *Product vision*  *User story*  *UX-design* | **Product manager | Savings account and payment infrastructure**  **Company A (freelance consultant), Q3 2019 – Q4 2020**  *Example: Company A is a X company which provides Y to individuals. They have a turnover of SEK Z MSEK and Y employees.*    *The assignment was to...*    *Anna resolved it in this way...*  *The results from Anna’s work were that…* |
| **K E Y W O R D S**    *Example:*  *Backlog*  *Break-down of work*  *Business case*  *Customer research*  *Definition of done*  *Focus groups*  *Innovation*  *Jira*  *MVP*  *Pitching*  *Product design*  *Product vision*  *Roadmap*  *Workshop lead* | **Project manager | Exchange of the core-banking system**  **Company B (freelance consultant), Q1 2019 – Q2 2020**  ... |